

THE **KBI** GROUP  
KINDER BROTHERS INTERNATIONAL

*Certification for*  
Professional Patterns of Management - Chief Master Trainer

Professional Patterns of Management (PPM) is Kinder Brothers International's field management program that provides the foundation for agency management. Managers are the key for the long-term success of any company. The PPM was built for this purpose.

Due to the wide spread usage of the PPM in recent years, we have created the certification program, **Chief Master Trainer**. This will assist companies in developing highly-qualified in-house trainers who will be implementing the PPM program in multiple locations and unique cultures.

## Overview

The **Chief Master Trainer (CMT)** program is designed to effectively develop, plan, manage, prepare and evaluate the company's implementation of PPM.

Key topics include:

- designing and developing PPM
- customizing PPM (if desired)
- promoting teamwork during training
- grading & evaluating assignments
- evaluating & training PPM program
- certifying completion of PPM course

The **CMT** will know how to conduct workshops to train company trainers, giving local and international operations the opportunity to increase the number of their instructors and trainers quickly and efficiently.

Once certified by KBI, the **CMT** will select participants to instruct in one or more international or regional operations with or without assistance from KBI.

## Benefits

Participation in the **CMT** program will allow a company's local and international operations the benefits of self-sustaining training effort, consistent model of field management development, greater independence from outside consultants, as well as the support of KBI, if needed.

The **CMT** program will work to ensure that a complete group of a company's trainers representing international operations are prepared to train the **PPM** specific to the needs of the company's culture and protocol.

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### Requirements

- Company must have current PPM License from KBI.
- **CMT** candidates need to decide whether they have enough flexibility in their jobs to commit the necessary time to local and international training activities.
- **CMT** applicant must have the responsibility for developing, planning, managing, and evaluating a company's local or international training program for the field management personnel.

### CMT Program

To complete the **CMT** program, trainees must attend the entire four-day program. KBI provides the **CMT** program at the convenience and location of your choice.

Materials included:

- PPM Binder
- Trainer's Presentation of PPM (Powerpoint format)

You will need to read the PPM Binder prior to attending the **CMT** program.

**CMT** certification is not transferable to another person, and must be renewed every three years.

### CMT Program Registration

To register for the **CMT** program, please contact KBI. The fee for the program is \$20,000 and KBI Consultant's travel expenses. The \$20,000 is due at registration. The KBI Consultant's travel expense will be invoiced after the program and is due in 30 days. This registration can include up to 3 participants from your company.

### Other Information

The **CMT** program is presented in English by authorized KBI Consultants, Garry Kinder or Bill Moore.